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FAX NO. 7134688883

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AFTER FINAL - EXPEDITED PROCEDURE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Applicants:

John E. Jenne et al.

Art Unit:

2174

ARIOT ARE

Serial No.:

10/038,674

Examiner:

Ryan F. Pitaro

Filed:

December 31, 2001

For:

Method and Apparatus for

Displaying Commercial

Atty. Dkt. No.: 200304366-1 (HPC.0030US)

Messages During a User

Waiting Time

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

REPLY TO OFFICE ACTION MAILED FEBRUARY 9, 2005

Dear Sir:

In response to the Office Action of February 9, 2005, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.

I hereby certify that this correspondence is being thesimile transmitted (Pax No. (703) 872-9306) to the U.S. Patent Office on the

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PAGE 4/12 * RCVD AT 4/4/2005 3:50:44 PM (Eastern Daylight Time) * SVR:USPTO-EFXRF-1/8 * DHIS:8729386 * CSID:7134688883 * DURATION (mm-ss):04-20